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He is coauthor of Retailing Management, 9e (2015), which is the best-selling retailing text in the world; Marketing, fifth edition (2016) and M-Marketing, fourth edition (2015), all with McGraw-Hill Education. Professor Levy was co-editor of Journal of Retailing from 2001 to 2007.

Michael Levy | Retailing Management

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He has worked in marketing management for UNILEVER, Germany and in account management for the LINTAS advertising agency. ... Institute and is a current or past member of the editorial boards for the Journal of Marketing, the Journal of Retailing and the International Journal of Advertising, ... T. Steenburgh, and B. Weitz, ...

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