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The Robert Collier Letter Book is essential reading for any aspiring copywriter or marketer. I was very excited to see it is back in print. Unfortunately, this edition has clearly been digitally scanned from an old version, and is littered with typos, random carriage returns and poor formatting.

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Reviewed in the United Kingdom on June 9, 2014. Verified Purchase. The Robert Collier Letter Book is essential reading for any aspiring copywriter or marketer. I was very excited to see it is back in print.

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