

The 30 Day Mba In Marketing Your Fast Track Guide To Business Success 30 Day Mba Series

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The 30 Day MBA - Kogan Page
The 30 Day MBA in Marketing provides a complete marketing 'course' spanning twelve disciplinary areas, and including hot topics such as: buyer behaviour, marketing strategy, promotion and advertising, pricing, managing the marketing organization and marketing and the law.

The 30 Day MBA in Marketing (2nd ed.) by Barrow, Colin (ebook)
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However, most of his time these days is spent managing his growing online MBA degree program, launched last December. Featuring three different levels — Silver, Gold, and Platinum — it includes 300 hours of lessons and costs between \$499 and \$1,499. All include a 30-day, 100% money-back guarantee.

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The 30 Day MBA in Marketing: 'Your Fast Track Guide to Business Success' by Tony Harcup, Colin Barrow Paperback, 272 Pages, Published 2003: ISBN-10: 0-7494-7499-8 / 0749474998 ISBN-13: 978-0-7494-7499-7 / 9780749474997: Your Fast Track Guide to Business Success Colin Barrow.

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