

## Sidetracked Why Our Decisions Get Derailed And How We Can Stick To The Plan Francesca Gino

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The book Sidetracked is subtitled: Why our Decisions Get Derailed and How We Can Stick to the Plan however I believe that it doesn't really get into "how" we can stick to the plan but instead just gives tips on things to think about when you're making decisions.

### **Sidetracked: Why Our Decisions Get Derailed, and How We ...**

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Why do so many of our decisions go awry? Francesca Gino says the answer might be staring at us in the mirror. In Sidetracked, she reveals the many forces that distract our attention, distort our reasoning, and ultimately lead us astray. Reading this rich mix of experimental evidence and lively stories will help you rethink—and improve—how you make decisions in your life.

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## **Sidetracked: Why Our Decisions Get Derailed, and How We ...**

Sidetracked : why our decisions get derailed, and how we can stick to the plan. [Francesca Gino] -- A psychologist and business professor takes an in-depth look at decision-making, explaining the pitfalls people can avoid to stay on track with their decisions and reach their goals.

## **Sidetracked : why our decisions get derailed, and how we ...**

Written from a psychological perspective and background, Sidetracked: Why Our Decisions Get Derailed, and How We Can Stick to the Plan helps provide essential information on how individuals and businesses can understand human interaction and its direct effects on how to stay focused in on the plan.

## **Sidetracked: Why Our Decisions Get Derailed, and How We ...**

Sidetracked: Why Our Decisions Get Derailed, and How We Can Stick to the Plan by Francesca Gino Harvard Business Review Press (2013) (public library) Summarized by Jennifer Fang. Overview. The adage “the best laid plans of mice and men often go awry” succinctly summarizes the difficulties of executing even the most well conceived plans.

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You may not realize it but simple, irrelevant factors can have profound consequences on your decisions and behavior, often diverting you from your original plans and desires. Sidetracked will help you identify and avoid these influences so the decisions you make do stick--and you finally reach your intended goals.

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